

CONTRACT



WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Revised 10-26-12

<u>Contract / Revision</u> 116018 /		<u>Alt Order #</u> 06260188
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/01/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAZ	<u>Account Executive</u> N Welte	<u>Sales Office</u> Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/30/12	11/05/12	7-8a M-F	7-8a		:30			NM	6	\$990.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				6	\$165.00			
N 2	WRAZ	10/30/12	11/05/12	8-9a M-F	8-9am		:30			NM	6	\$990.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				6	\$165.00			
N 3	WRAZ	11/04/12	11/04/12	830-9a Sun	8:30-9a		:30			NM	1	\$85.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$85.00			
N 4	WRAZ	10/30/12	11/05/12	9-10a M-F	9-10a		:30			NM	10	\$1,650.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				10	\$165.00			
N 5	WRAZ	10/30/12	11/05/12	10-11a M-F	10-11a		:30			NM	6	\$450.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				6	\$75.00			
N 6	WRAZ	10/30/12	11/05/12	11a-12n M-F	11a-12n		:30			NM	5	\$325.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$65.00			
N 7	WRAZ	10/30/12	11/05/12	12n-1p M-F	12n-1p		:30			NM	2	\$210.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$105.00			
N 8	WRAZ	10/30/12	11/05/12	2-3p M-F	2-3p		:30			NM	1	\$30.00
		Candidate Class 4										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$30.00			

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Advertiser	Original Date / Revision
Obama For America	08/01/12 / 10/26/12

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N 9	WRAZ	11/04/12	11/04/12	9-10a Sun	9-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----4				4	\$125.00			
N 10	WRAZ	10/30/12	11/05/12	3-4p M-F	3-4p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				2	\$60.00			
N 11	WRAZ	10/30/12	11/05/12	4-5p M-F	4-5p		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				2	\$85.00			
N 12	WRAZ	10/30/12	11/05/12	5-6p M-F	5-6p		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				2	\$105.00			
D 13	WRAZ	11/03/12	11/03/12	Sat 5-6p	5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				1	\$120.00			
N 14	WRAZ	10/30/12	11/05/12	6-630p M-F	6-6:30p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				1	\$120.00			
N 15	WRAZ	10/30/12	11/05/12	630-7p M-F	6:30-7p		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$120.00			
N 16	WRAZ	10/30/12	11/05/12	7-730p M-F	7-7:30p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$350.00			
N 17	WRAZ	10/30/12	11/05/12	730-8p M-F	7:30-8p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	-TWTF--				3	\$350.00			
D 18	WRAZ	11/03/12	11/03/12	Sat 6-7p	6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				1	\$0.00			
D 19	WRAZ	11/03/12	11/03/12	7-8p Sat	7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				1	\$0.00			
D 20	WRAZ	10/30/12	10/30/12	Tue Prime 8-9p	8-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	10/30/12	Tue				1	\$0.00			
D 21	WRAZ	10/31/12	10/31/12	X-Factor	X-Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	10/31/12	X				1	\$0.00			
N 22	WRAZ	11/03/12	11/03/12	Sat Prime 8-9p	8-9P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----1-				1	\$3,000.00			
N 23	WRAZ	10/30/12	11/05/12	WRAL's 10pm News on Fox	Late News		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	-----1-				6	\$400.00			

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Week:		10/30/12	11/05/12	MTWTFSS				6	\$400.00			
N 24	WRAZ	10/30/12	11/05/12	11-1130p M-F	11-1130p		:30			NM	2	\$180.00
Candidate Class 4												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$90.00			
N 25	WRAZ	10/30/12	11/05/12	1130p-12x M-F	1130p-12x		:30			NM	2	\$130.00
Candidate Class 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$65.00			
D 26	WRAZ	11/04/12	11/04/12	WRAL's Rewind	Rewind		:30			NM	0	\$0.00
Candidate Class 4												
N 27	WRAZ	10/31/12	10/31/12	World Series	World Series		:30			NM	1	\$2,640.00
Candidate Class 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,640.00			
D 28	WRAZ	11/04/12	11/04/12	NFL Panthers Game	Panthers Game		:30			NM	0	\$0.00
Candidate Class 4												
N 29	WRAZ	11/05/12	11/05/12	4-5p M-F	4-5p		:30			NM	1	\$140.00
Candidate Class 2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-----				1	\$140.00			
N 30	WRAZ	11/05/12	11/05/12	730-8p M-F	7:30-8p		:30			NM	1	\$580.00
Candidate Class 3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-----				1	\$580.00			
Totals											71	\$17,380.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	71	\$17,380.00	\$14,773.00
Totals	71	\$17,380.00	\$14,773.00

Signature: _____ **Date:** _____

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